

Sponsorship Partnering

North Carolina Quarter Horse Association

www.ncqha.com

The NCQHA is proud to provide a comprehensive system for partnering with our sponsors. We hope this system will make it easy for individuals and organizations to work with us. Additionally, it will allow the partner to budget and direct their support and allow the NCQHA to better reward our supporters. The partner will pledge their support for the entire year and be able to direct it among several NCQHA programs, if they so desire. The partner's total support for the entire organization will be used to reward their partnership. This program benefits both the sponsor and NCQHA by allowing us to better anticipate our funding and help our budgeting processes.

Please copy and use the attached form to plan your individual partnering plan.

If you have any questions or comments regarding this program, feel free to contact your NCQHA officers or board of directors. Deb McLaughlin is the 2006 Sponsorship Chair and can be reached by cell at 336-402-4980 or by email at deb_mclaughlin@vfc.com or Yvette Stancil who is assisting can be reached by cell at 919-819-7469 or email at Yvette.Stancil@THEMEDCO.com!

"Contributions or gifts to the NCQHA are not deductible as charitable contributions for federal income tax purposes."

Dear Sponsor:

On behalf of NCQHA, I would like to thank you for your support of our equine endeavors this past year. Without valued sponsors like you, NCQHA would not be the success it is.

NCQHA sponsorships are arranged to benefit all groups comprising the NCQHA organization: amateur association, youth association, Jamboree or Futurity shows, roping and ranch horse special events, etc. To simplify the sponsorship process, businesses or individuals can pledge the level of financial support annually and allocate it to a specific purpose or direct the financial support among several NCQHA programs, whichever is most suitable to you, our valued sponsor. An example is:

\$1500 Platinum Sponsor = \$500 to Futurity, \$500 to Youth and \$500 to Amateur

or

\$1500 Platinum Sponsor designated to NCQHA general fund

The style of this sponsorship format enables NCQHA to better anticipate funding and budgeting processes while also encouraging improved recognition to our business partners.

Please review the attachment which describes the 2006 NCQHA Sponsor Levels and complete the 2006 Sponsorship Form.

Again, thanks for your continued support of NCQHA. Our gratitude can not be expressed by simple words. Without the support of our business partners and individuals, we would not prosper as an organization and be able to offer the programs, shows, and services we do to our members and our equestrian community.

Sincerely,
President, NCQHA, Randy Ratliff

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North Carolina Quarter Horse Association 2006 Sponsorship Form

Name (as it should appear in Newsletter, etc.) _____

Billing name (if different) _____

Address _____

Phone number _____

Web site & email address _____

Billing preference

- Payment enclosed
- Bill total amount
- Bill in installments—50% due May 10, 50% due August 10
- 1 year pledge at _____ sponsorship level
- 3 year pledge at _____ sponsorship level
- 5 year pledge at _____ sponsorship level

Sponsorship Levels: Sponsor (\$100-249), Silver Sponsor (\$250-499), Gold Sponsor (\$500-999), Platinum Sponsor (\$1000-2499), or Premier Partner (\$2500+). See attached Level descriptions!

Annual Total donation \$ _____

Signature _____ **Date** _____

<u>Allocation of donation</u>	<u>Percent</u>	<u>\$\$\$\$</u>
Miscellaneous: Donated Mdse., etc.		
NCQHA General Fund		
NCQHA Trail Ride		
NCQHA Futurity		
NCQHA Jamboree		
NCQHYA (youth affiliate)		
NCAQHA (amateur affiliate)		
Roping and Ranch Horse Special Event		
Total		

Please mail completed form and payment to:

NCQHA, Deb McLaughlin

1913 Ridge Oaks Ct., Oak Ridge, NC 27310

www.ncqha.com email: deb_mclaughlin@vfc.com phone #: (336) 402-4980

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**Premier
Partner
\$2500 and above**

- Full-page ad in the NCQHA newsletter 6 times a year (provide camera ready copy or digital file to Newsletter editor)
- Corporate logo and link on the front page of the web site and provide link to partner's web site in sponsor section.
- 2 announcements per day at each NCQHA show.
- Futurity class named after the premier partner, partner can present award at the show.
- 2 free tickets to the NCQHA banquet and recognition.
- Subscription to NCQHA Newsletter.
- Individual banner with logo.
- Lifetime membership.
- Two sponsor shirts of individual choice.

**Platinum
Partner**

\$1000 - \$2499

- ½ page ad in monthly newsletter 6 times per year (provide camera ready copy or digital file to Newsletter editor)
- Sponsor logo and link on the web site.
- Listing on the sponsors page of the monthly newsletter.
- 1 announcement per day at each NCQHA show.
- Class named after sponsor at the Futurity, sponsor may present award at the Futurity.
- 2 tickets to NCQHA banquet and recognition.
- Subscription to NCQHA Newsletter.
- Individual banner with logo.
- Two sponsor shirts of individual choice.

**Gold Sponsor
\$500-999**

- Listing on Newsletter & Web sponsors page.
- Announced at all NCQHA Shows.
- Class sponsor at the Designated Shows.
- One NCQHA sponsor shirt.

Silver Sponsor

\$250-499

- Listing on Newsletter & Web sponsors page.
- Announced at Designated Shows.
- Class sponsor at the Designated Shows.
- NCQHA sponsor hat.

Bronze Sponsor

\$100-249

- Listing on Newsletter & Web sponsors page.
- Announced at Designated Shows.
- NCQHA sponsor hat.

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